

# Spot Manager: Placed, 10/15/12-10/21/12



| Station | Date | Order Inventory Description | Time Period | Air Time | Ad-ID | Length | Priority | MG Info | Invoiced | Rate | Spot # |
|---------|------|-----------------------------|-------------|----------|-------|--------|----------|---------|----------|------|--------|
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Advertiser: POL/Pete Hoekstra For Senate

Order: 215225

|      |          |                     |          |             |           |     |    |  |     |          |   |
|------|----------|---------------------|----------|-------------|-----------|-----|----|--|-----|----------|---|
| WOOD | 10/18/12 | 6am Daybreak        | 6-7a     | 6:45:47 AM  | BCPH1210H | :30 | P4 |  | Yes | \$400.00 | 1 |
| WOOD | 10/18/12 | News 8 @ Noon       | 12-1p    | 12:50:30 PM | BCPH1210H | :30 | P4 |  | Yes | \$225.00 | 1 |
| WOOD | 10/18/12 | M-F News 8 @5p      | 5-530p   | 5:11:39 PM  | BCPH1210H | :30 | P4 |  | Yes | \$675.00 | 1 |
| WOOD | 10/18/12 | M-F News 8 @ 530p   | 530-6p   | 5:53:05 PM  | BCPH1210H | :30 | P4 |  | Yes | \$675.00 | 1 |
| WOOD | 10/18/12 | M-F News 8 @ 11     | 11-1135p | 11:18:37 PM | BCPH1210H | :30 | P4 |  | Yes | \$900.00 | 1 |
| WOOD | 10/19/12 | WOOD NEWS           | 430a-5a  | 4:53:13 AM  | BCPH1210H | :30 | P4 |  | Yes | \$25.00  | 1 |
| WOOD | 10/19/12 | 6am Daybreak        | 6-7a     | 6:29:23 AM  | BCPH1210H | :30 | P4 |  | Yes | \$400.00 | 1 |
| WOOD | 10/19/12 | Today Show          | 658-9a   | 7:23:06 AM  | BCPH1210H | :30 | P4 |  | Yes | \$650.00 | 1 |
| WOOD | 10/19/12 | News 8 @ Noon       | 12-1p    | 12:29:22 PM | BCPH1210H | :30 | P4 |  | Yes | \$225.00 | 1 |
| WOOD | 10/19/12 | M-F News 8 @5p      | 5-530p   | 5:26:42 PM  | BCPH1210H | :30 | P4 |  | Yes | \$675.00 | 1 |
| WOOD | 10/19/12 | M-F News 8 @ 530p   | 530-6p   | 5:53:23 PM  | BCPH1210H | :30 | P4 |  | Yes | \$675.00 | 1 |
| WOOD | 10/19/12 | M-F News 8 @ 11     | 11-1135p | 11:22:21 PM | BCPH1210H | :30 | P4 |  | Yes | \$900.00 | 1 |
| WOOD | 10/20/12 | Today Show Saturday | 758-10a  | 8:27:05 AM  | BCPH1210H | :30 | P4 |  | Yes | \$375.00 | 1 |
| WOOD | 10/20/12 | Saturday News 8 @11 | 11-1130p | 11:13:07 PM | BCPH1210H | :30 | P4 |  | Yes | \$900.00 | 1 |
| WOOD | 10/21/12 | Daybreak Sun @7am   | 658-8a   | 7:28:57 AM  | BCPH1210H | :30 | P4 |  | Yes | \$250.00 | 1 |
| WOOD | 10/21/12 | Sun News 8 @6p      | 6-7p     | 6:15:28 PM  | BCPH1210H | :30 | P4 |  | Yes | \$750.00 | 1 |
| WOOD | 10/21/12 | Sun 11p News (NFL)  | 1130-12a | 12:19:35 XM | BCPH1210H | :30 | P4 |  | Yes | \$500.00 | 1 |

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